

INTERCITY BROADCASTING NETWORK INC.

A. FITZROY GORDON

Applcation 2010-1103-0

APPENDIX 8A

NEW TORONTO FM 98.7Mhz

IBN CCD INITIATIVES	Year 1 1	Year 2 2	Year 3 3	Year 4 4	Year 5 5	Year 6 6	Year 7 7	TOTAL
Afro Caribbeam Rhythm Festival	3,800	4,949	4,487	4,631	4,631	4,631	4,631	31,760
Club Concert	3,800	3,800	3,800	3,800	3,800	3,800	3,800	26,600
CD Compilation & Scholarship	4,000	4,000	4,000	4,000	4,000	4,000	4,000	28,000
Pan Jazz Summer Series	6,000	6,000	6,000	6,000	6,000	6,000	6,000	42,000
Canadian Talent Search	9,000	9,000	9,000	9,000	8,322	7,633	7,848	59,803
Scholarship Fund	2,000	2,000	2,000	2,000	2,000	2,000	2,000	14,000
Total	28,600	29,749	29,287	29,431	28,753	28,064	28,279	202,163
FACTOR	7,400	8,251	8,713	9,569	10,247	10,936	11,721	66,837
Total Canadian Content Developn	36,000	38,000	38,000	39,000	39,000	39,000	40,000	269,000

IBN is committed to promoting Canadian Content particularly with regards to new and emerging artist who are not currently getting airtime on radioc
Because our emphasis will be on World Beat and International (Category 3) along with R&B from Category 2 we envision a significant increase in o
for Black Canadian artist with music in great demand to reach their target audience.

All cost are direct external cost associated with these initiative and exclude IBN indirect contributions.