

INTERCITY BROADCASTING NETWORK INC.
A. FITZROY GORDON
APPENDIX 8A

NEW TORONTO FM 98.7Mhz
Application 2010-1103-0
CANADIAN CONTENT DEVELOPMENT ANALYSIS

IBN DIRECT CCD DETAIL INITIATIVES	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
Afro Caribbean Rhythm Festival								-
Production Cost-Stage, sound, Lights	1,000	2,149	1,687	1,831	1,831	1,831	1,831	12,160
Promotion - External Ad campaign	800	800	800	800	800	800	800	5,600
Security - 5 officers @ 100 per event	500	500	500	500	500	500	500	3,500
Recognition Awards	700	700	700	700	700	700	700	4,900
Park/Venue Clean Up/Janitorial	300	300	300	300	300	300	300	2,100
Contingency	500	500	500	500	500	500	500	3,500
	3,800	4,949	4,487	4,631	4,631	4,631	4,631	31,760
Club Concert								
Production Cost-Stage, sound, Lights	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
Promotion - External Ad campaign	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
Security - 5 officers @ 100 per event	500	500	500	500	500	500	500	3,500
Venue Rental	800	800	800	800	800	800	800	5,600
Guest Artists Honorarium	300	300	300	300	300	300	300	2,100
Broadcast Line Feed	200	200	200	200	200	200	200	1,400
	3,800	3,800	3,800	3,800	3,800	3,800	3,800	26,600
CD Compilation & Scholarship								
Production Cost - CD	1,500	1,500	1,500	1,500	1,500	1,500	1,500	10,500
Studio Time (external)	1,500	1,500	1,500	1,500	1,500	1,500	1,500	10,500
Distribution and marketing	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
	4,000	4,000	4,000	4,000	4,000	4,000	4,000	28,000
Pan Jazz Summer Series								
Production Cost-Stage, sound, Lights	2,000	2,000	2,000	2,000	2,000	2,000	2,000	14,000
Promotion - External Ad campaign	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
Travel & Accomodation for Guest Artists	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
Security - 5 officers @ 100 per event	500	500	500	500	500	500	500	3,500
Recognition Awards	700	700	700	700	700	700	700	4,900
Park/Venue Clean Up/Janitorial	300	300	300	300	300	300	300	2,100
Contingency	500	500	500	500	500	500	500	3,500
	6,000	6,000	6,000	6,000	6,000	6,000	6,000	42,000
Canadian Talent Search								
Production Cost-Stage, sound, Lights	4,500	4,500	4,500	4,500	3,822	3,133	3,348	28,303
Promotion - External Ad campaign	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
Travel & Accomodation for Guest Artists	700	700	700	700	700	700	700	4,900
Security - 5 officers @ 100 per event	500	500	500	500	500	500	500	3,500
Recognition Awards	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
Host/Hostess/MC	300	300	300	300	300	300	300	2,100
Venue rental	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
	9,000	9,000	9,000	9,000	8,322	7,633	7,848	59,803
Scholarship Fund	2,000	2,000	2,000	2,000	2,000	2,000	2,000	14,000
TOTAL IBN CCD INITIATIVES	28,600	29,749	29,287	29,431	28,753	28,064	28,279	202,163
FACTOR CONTRIBUTION	7,200	7,275	7,043	6,915	6,577	6,232	6,139	47,382
TOTAL OVER AND ABOVE CCD CONTRIBUTION	35,800	37,024	36,330	36,346	35,330	34,296	34,418	249,545
BASE CCD CONTRIBUTION	-	1,627	2,783	4,423	6,117	7,840	9,303	32,092
TOTAL CCD CONTRIBUTION	35,800	38,651	39,113	40,769	41,446	42,136	43,721	281,637