

INTERCITY BROADCASTING NETWORK INC.

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Applcation 2010-1103-0

APPENDIX 8A

NEW TORONTO FM 98.7Mhz

IBN CCD INITIATIVES	Year 1 1	Year 2 2	Year 3 3	Year 4 4	Year 5 5	Year 6 6	Year 7 7	TOTAL
Afro Caribbeam Rhythm Festival	3,800	4,949	4,487	4,631	4,631	4,631	4,631	31,760
Club Concert	3,800	3,800	3,800	3,800	3,800	3,800	3,800	26,600
CD Compilation & Scholarship	4,000	4,000	4,000	4,000	4,000	4,000	4,000	28,000
Pan Jazz Summer Series	6,000	6,000	6,000	6,000	6,000	6,000	6,000	42,000
Canadian Talent Search	9,000	9,000	9,000	9,000	8,322	7,633	7,848	59,803
Scholarship Fund	2,000	2,000	2,000	2,000	2,000	2,000	2,000	14,000
<b>Total</b>	<b>28,600</b>	<b>29,749</b>	<b>29,287</b>	<b>29,431</b>	<b>28,753</b>	<b>28,064</b>	<b>28,279</b>	<b>202,163</b>
<b>FACTOR</b>	<b>7,200</b>	<b>7,275</b>	<b>7,043</b>	<b>6,915</b>	<b>6,577</b>	<b>6,232</b>	<b>6,139</b>	<b>47,382</b>
<b>TOTAL OVER AND ABOVE CCD CONTRIBUTION</b>	<b>35,800</b>	<b>37,024</b>	<b>36,330</b>	<b>36,346</b>	<b>35,330</b>	<b>34,296</b>	<b>34,418</b>	<b>249,545</b>
<b>CCD BASE CONTRIBUTION</b>	<b>-</b>	<b>1,627</b>	<b>2,783</b>	<b>4,423</b>	<b>6,117</b>	<b>7,840</b>	<b>9,303</b>	<b>32,092</b>
<b>Total Canadian Content Development</b>	<b>35,800</b>	<b>38,651</b>	<b>39,113</b>	<b>40,769</b>	<b>41,446</b>	<b>42,136</b>	<b>43,721</b>	<b>281,637</b>

IBN is committed to promoting Canadian Content particularly with regards to new and emerging artist who are not currently getting airtime on radio. Because our emphasis will be on World Beat and International (Category 3) along with R&B from Category 2 we envision a significant increase in opportunities for Black Canadian artist with music in great demand to reach their target audience.

All cost are direct external cost associated with these initiative and exclude IBN indirect contributions.